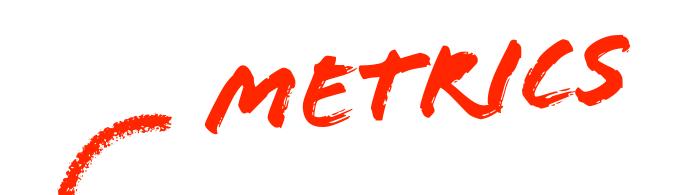
Dimensions & Metrics

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DIMENSION



	Acquisition		Behavior				Conversions	All Goals ▼
Country ?	Sessions ? 4	% New Sessions	New Users ?	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions
	331,207 % of Total: 100.00% (331,207)	46.99% Avg for View: 46.99% (0.00%)	133,019 % of Total: 100.00% (155,619)	46.39% Avg for View: 46.39% (0.00%)	3.03 Avg for View: 3.03 (0.00%)	00:02:46 Avg for View: 00:02:46 (0.00%)	0.53% Avg for View: 0.53% (0.00%)	1,766 % of Total: 100.00% (1,766)
1. United States	279,978 (84.53%)	42.59%	119,240 (76.62%)	44.15%	3.05	00:02:46	0.44%	1,238 (70.10%)
2. India	7,290 (2.20%)	67.79%	4,942 (3.18%)	55.75%	3.31	00:03:20	2.14%	156 (8.83%)
3. China	4,791 (1.45%)	45.15%	2,163 (1.39%)	30.01%	5.56	00:06:35	2.65%	127 (7.19%)
4. 🏭 United Kingdom	3,436 (1.04%)	80.79%	2,776 (1.78%)	70.95%	1.99	00:01:18	0.29%	10 (0.57%)
5. Mel Canada	2,048 (0.62%)	83.89%	1,718 (1.10%)	69.63%	2.31	00:01:14	0.59%	12 (0.68%)
6. Martalia	1,749 (0.53%)	81.93%	1,433 (0.92%)	74.73%	1.81	00:01:05	0.11%	2 (0.11%)
7. E Kenya	1,297 (0.39%)	86.20%	1,118 (0.72%)	61.30%	1.99	00:01:56	0.31%	4 (0.23%)

User Dimensions

User Type New (first-time) or returning user

Browser

The browsers used by visitors to your website

Device Category

The type of device:

Desktop, Tablet, or Mobile

Session Dimensions

Source	The sources which referred traffic (e.g., "Google")	
Medium	The mediums which referred traffic (e.g., "organic search")	
Keyword	Keywords used by users to reach your site	

Interaction Dimensions

The pages visited Page The pages through which visitors entered **Landing Page** your site The search terms used by visitors Search Term to search your site

Acquisition metrics

Sessions	Total number of visits to your website.		
% New sessions	An estimate of the percentage of first time visits.		
New users	The number of first-time users during the selected date range.		

Behavior metrics				
Bounce rate	The percentage of single-page visits			
Pages / session	The average number of pages viewed during a session			
Avg. session duration	The average length of a session			
Exit rate	Indicates how often users leave your website from a page or set of pages			

Conversion metrics				
Conversion rate	The sum of all individual goal conversion rates			
Goal completions	The total number of conversions			
Goal value	The total value produced by goal conversions on your site			
Abandonment rate	The rate at which goals were abandoned			